



MEET YOUR AI SUPER AGENT: TELLI

PROVE THE POWER OF AI IN SALES TAKE THE A.C.E. AI CHALLENGE

ANALYZE: DEEP PRE-ENGAGEMENT RESEARCH

Before outreach, use AI to conduct a comprehensive analysis of your prospect's business, industry, and challenges.

A

ANALYZE

ASK TELLI THESE PROMPTS IN ORDER:

Telli, Can you please provide a strategic overview of **[Prospect Website]**, including their top priorities, financial performance, and key initiatives. Analyze major industry trends and disruptions impacting them and their competitors. Compare them to competitors in terms of market share and innovation. Additionally, summarize key themes from their recent earnings calls and executive statements.

Telli, based on the insights you've provided, help me craft a value hypothesis for **[Prospect Website]**. Identify the key outcomes they are trying to achieve related to **[Insert Your Product/Service]**, the obstacles that could hinder their progress, and how our company can help them overcome these challenges. Lastly, define what success looks like for them—what key indicators will signal they've achieved their goals?

Telli, can you provide insights into what a **[Insert Role/Persona]** at **[Prospect Website]** prioritizes when making purchasing decisions related to **[Insert Your Product/Service]**?

Telli, based on what the **[Insert Role/Persona]** at **[Prospect Website]** cares about, and based on all of insights provided above, can you generate an initial value proposition for how my company can help them achieve their outcomes?

Telli, could you create a table that shows what the **[Insert Role/Persona]** cares about and what **[Insert Your Product/Service]** can do next to each other?

Telli, based on this research for **[Prospect Website]** create and write an eight step outreach cadence using email, phone, and LinkedIn that focuses entirely on the prospect's challenges, desired outcomes, and success metrics and how we can help them. Ensure every touchpoint is customer outcome focused and not us focused. Be sure to add value and disruptive insights. Please ask for a short meeting to collaborate, share insights, and discuss how others in similar situations have solved these challenges.

CONNECT: DEFINE KEY OUTCOMES AND VALUE HYPOTHESIS

Once research is complete, narrow your focus to what truly matters to your prospect.

C

CONNECT

ENGAGE: AI-POWERED OUTREACH & PERSONAL MESSAGING

Now that you understand your prospect's priorities, use AI to craft multi-channel, persona-based messaging.

E

ENGAGE



ACCELERANT GROWTH SOLUTIONS

GET-AGS.COM