

CHERILYNN CASTLEMAN

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PRESS RELEASE

FOR IMMEDIATE RELEASE

Cherilynn Castleman Launches New Online Sales Course to Help Sales Professionals Build AI Fluency and Close Bigger Deals Faster

Tampa, FL July 1, 2025 Global sales executive and LinkedIn Top Sales Voice, **Cherilynn Castleman**, has launched her first online course on Udemy: *Smart Tips: Sales – Master Relationship-Driven Selling with AI*. The course is designed for high-achieving professionals who want to close more deals, lead stronger, and future-proof their sales skills with AI fluency.

With over 30 years of experience leading sales teams at Fortune 500 companies and coaching executives at brands like Amazon, Salesforce, T-Mobile, and LinkedIn, Castleman blends relationship-driven strategies with modern AI tools to meet today's buyers with clarity, speed, and authenticity.

“This isn’t just another sales training,” Castleman says. “It’s a fast, focused, real-world toolkit. I designed this course to serve the time-starved professional who wants practical results, not theory or fluff.”

Course highlights include:

- 53 micro-learning video lessons (under 10 minutes each)
- 124 downloadable handouts with sales tips and AI-powered activities
- Over 100 ChatGPT prompts for prospecting, outreach, follow-up, and strategy
- Lifetime access with continuous updates as AI evolves
- Hosted on Udemy, the global learning platform with over 60 million learners

The course is now live and available worldwide. To celebrate the launch, Castleman is offering her LinkedIn and client community a limited-time discount using code **SMARTSALES_VIP30**.

Castleman's mission is to empower 1 million women—and underrepresented professionals—to rise to the table of their dreams by 2030 through sales excellence, executive presence, and AI fluency.

To learn more or enroll in the course, visit: <https://www.udemy.com/course/smart-tips-sales/?referralCode=BB424B27DB41E4BA9E31>

About Cherilynn Castleman:

Cherilynn Castleman is the Managing Partner of CGI Executive Coaching, a best-selling author, keynote speaker, Harvard instructor/coach and executive sales coach. She is recognized as a Salesforce Top Sales Influencer and a LinkedIn [In]sider. Her work empowers leaders and sales professionals to sell smarter and lead with purpose—without losing the human touch.

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