

CHERILYNN CASTLEMAN

Executive Sales Coach | Global Keynote Speaker | Harvard Instructor | AI Sales Thought Leader

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SPEAKER BIO

(Short & Long Versions)



SHORT BIO (for intros, media kits)

Cherilynn Castleman is a globally recognized keynote speaker, Harvard instructor, and executive sales coach with 30+ years of Fortune 500 leadership experience. A top-rated speaker known for her electrifying energy and actionable insights, she equips diverse audiences to lead with confidence, build trust in the age of AI, and close bigger deals faster. Cherilynn is also the author of the bestseller *What's in the C.A.R.D.S.?* and host of the Udemmy course "The Greater Seller."

FULL BIO (for websites, events)

Cherilynn Castleman is a powerhouse in sales, leadership, and AI fluency. With 30+ years of experience as a Fortune 500 global sales executive, she now coaches and trains executives, sales teams, and entrepreneurs to master their next-level potential. As Managing Partner at CGI LLC, she specializes in shortening sales cycles, expanding deal sizes, and helping underrepresented professionals claim their seat at the table.

A gifted storyteller and Harvard instructor, Cherilynn is known for her high-impact, fun, and future-forward keynotes. She's been recognized by Salesforce, LinkedIn, and Selling Power and has been featured in LinkedIn, HubSpot, Entrepreneur, and Yahoo Finance. Her mission? Empower 1 million women of color to thrive in leadership by 2030.

She brings energy, empathy, and expertise to every stage—making her a must-book speaker for today's AI-driven, trust-focused, authenticity-first business world.